



SPEAKING ENGAGEMENTS

Can We Book DevinAnn White for a Speaking Engagement?

Yes. DevinAnn White, CEO and Co-Founder of The Service Standard Institute, is available for selected keynotes, workshops, panels, fireside conversations, business events, workforce programs, conferences, and organizational training engagements.

Speaking and workshop themes

- **Sales Conversation, Not a Prompt** - building confident, human-centered sales conversations.
- **Customer Service Needs a Human Again** - protecting trust and connection in increasingly automated environments.
- **Follow-Up Is Human Work** - creating follow-up systems without sounding robotic or transactional.
- **Let AI Automate, Not Dictate** - using technology to support people while keeping human judgment and connection at the center.
- **Service Standards That People Can Actually Execute** - moving from ideas and policies to repeatable frontline behaviors.
- **Business Growth Through Better Conversations** - sales, service, retention, leadership, and implementation.

What to include in your request

- Organization and event name
- City/location and event date
- Expected audience size and audience type
- Preferred topic or desired outcome
- Speaking format and approximate session length
- Budget range, travel details, and any special requirements

A HUMAN REVIEWS EVERY SPEAKING REQUEST

Speaking inquiries are reviewed personally so we can determine fit, audience needs, topic alignment, schedule, and the right format before confirming the engagement.

Request DevinAnn White for your event

Submit your event details or schedule a strategy conversation. TSSi will follow up directly regarding availability, scope, and next steps.

Strategy session: <https://calendly.com/devinannhwhite/strategy-session>